

SYNERGI, an equal opportunity employer has the following vacancy for a dynamic and energetic person with Namibian Citizenship.

ART DIRECTOR

Paterson Grade: JG C3

Duty Station: Windhoek

Job Purpose

The Art-Director is responsible for the overall visual aspects campaigns and oversees the layout and audio-visual designs created by the design team. The Art-Director creates the overall design and direct (with the project coordinator) others who develop artwork or layouts.

Minimum Qualifications, Education & Experience

- Bachelor of Arts or Bachelor of Fine Arts.
- Minimum 5 years' experience as Art-Director
- 3 years' experience in an agency environment
- Valid Code B Driver's license

Skills and Competencies

- Excellent design skills
- Great aesthetic judgment
- Top-notch leadership skills
- Strong attention to detail
- Excellent time management and organizational skills
- Proficiency with industry-standard tools, such as Adobe Creative Cloud
- Coordination
- Creativity
- Vision
- Project management
- Developing creative standards
- Desktop publishing skills
- Multimedia content development

Key Performance Areas

- Produces art layouts by developing art concepts and providing work direction to staff.
- Trains, assigns, schedules, and coaches' employees.
- Meets art department work standards by following production, productivity, quality, and customer service standards.
- Resolves operational problems.
- Identifies work process improvements.
- Meets art department cost standards by monitoring expenses and implementing cost-saving actions.

- Formulates art concepts by supervising workers engaged in executing layout designs for artwork and copy to be presented by visual communications media.
- Selects and secures illustrative material by formulating basic layout design concepts and conducting research.
- Produces layouts for printing by marking-up, pasting-up, and finishing layouts.
- Obtains client approval by presenting final layouts, storyboards, and illustrations; and responds to client commentary and requests.
- Improves quality results by studying, evaluating, and re-designing processes.
- Updates job knowledge by participating in educational opportunities, reading professional publications, and participating in professional organizations.
- Enhances art department and organization reputation by accepting ownership for accomplishing new and different requests.

Duties and responsibilities

- Generate clear ideas and concepts in tandem with the copywriter
- Produce sketches, storyboards, roughs to visualize ideas
- Understand marketing initiatives, strategic positioning and target audience
- Cooperate with the rest of the creative team across different types of media
- Take work from concept to final execution within deadlines
- Manage and delegate responsibilities to other designers and provide directions
- Present completed ideas to clients/team members
- Stay on top of all trends and maintain best practices

Interested candidates who qualify for the above position can forward their CV with certified copies of qualifications and relevant documentation to:

The Human Resources Department - E-mail: vacancies@nmh.com.na. Please write “**Art Director – Paterson Grade: JG C3**” in the subject line. For further details on job requirements and competencies visit <http://nmh.com.na/vacancies>

Only shortlisted candidates will be contacted. No documents will be returned.
Covid-19 vaccination required. Appointments will be granted to suitable vaccinated candidates.

Closing date: 22 August 2022

Interviews: 29 August 2022