

## **Synergi Marketing Manager**

Synergi is a collaborative advertising company, working with several esteemed clients to create and implement marketing and sales campaigns that connect clients to the relevant consumers. Synergi represents several national media establishments and publishers, as well as brands and consumer products within the Namibia Media Holdings (NMH) group.

Synergi is seeking a Marketing Manager to develop and execute sales and marketing campaigns that will generate significant sales, revenue, and profit for our clients and the Synergi agency. Additionally, the Marketing Manager should guide the marketing and sales teams to achieve set income targets.

### **Key Responsibilities**

- Carry out market research in order to keep up to date with customer trends, as well as trying to predict future trends
- Develop strategies and manage marketing campaigns across broadcast, online, social media, radio, outdoor, and print media platforms
- To ensure that product services meet customers' expectations and to build the credibility of client brands
- Manage and set up annual revenue budgets on an executive level

### **Minimum Qualifications, Education & Experience**

- Minimum of 5 years' experience in marketing and/or sales on a managerial or senior level
- Minimum of 5 years' experience in a digital, social, and print medium and or in an advertising agency environment
- Excellent in executing tasks in Word, PowerPoint, and Excel

### **Skills and Competencies**

- Creativity and ability to produce innovative and original ideas
- The ability to manage and allocate budgets
- Excellent client management skills
- Excellent writing skills for proposals and reports
- Presentation skills

### **Key Performance Areas**

- To effectively manage and coordinate a marketing team to achieve targets across all Synergi portfolios
- To identify opportunities to generate and maximize revenue
- Marketing research and reporting

Interested candidates who qualify for the above position can forward their CV with certified copies of qualifications and relevant documentation to:

The Human Resources Department E-mail: [vacancies@nmh.com.na](mailto:vacancies@nmh.com.na)

Please write "Synergi Marketing Manager" in the subject line. For further details on job requirements and competencies visit [www.nmh.com.na/vacancies](http://www.nmh.com.na/vacancies)

Please note: Only short-listed applications will be contacted and will need to present a task assignment. No documents will be returned. Covid-19 vaccination required. Appointments will be granted to suitable vaccinated candidates.